



WHY DOES QUALITY CHILD CARE MATTER?

Did you know . . .

- The experiences your child does or does not have in the first five years of life form the foundation for future learning and success. A quality child care program can help with future success and school readiness.
- 12 million American children are in some type of child care program every day yet at least 50% of child care programs are low quality.
- 80% of your children's brain develops in the first five years and that development relies on healthy relationships with adults who care and can be found in high quality child care programs.
- The average family changes child care arrangements three to five times in their child's first five years due to dissatisfaction yet relationships are "key" to future success.

Only YOU can make the right choice for your child and family . . . GetChildCareNOW.com is here to help.

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